



KAIT WALSH

Production Creative

Hi, I'm Kait! I am a five-time Emmy Award-winning Producer spanning audio & podcasts, video & film, digital, ads, and TV, and in all corners of the production space: non-fiction, narrative, unscripted, documentary, reality, scripted, and branded. My work spans editorial partners like Spotify, Gimlet, Slate, NBC, The Ringer, The Weather Channel, AOL, Discovery Channel, The New York Times and The Washington Post, and such brands as Vimeo, Splice, Forbes, Time Inc., Sprite, BMW, Reebok, and Verizon, among many others. below.

CONTACT ME

Location

Brooklyn, NY

Phone

+1.551 486 4180

E-mail

walsh.kait@gmail.com

Website

[LinkedIn](#) & [Personal](#)

EXPERTISES

New Show Development

Creative Research, Pitching & Piloting

Field and Studio Production

Creative Team Management

Script & Copy Writing

Content Strategy

Project Management & Monetization

TECHNICAL SKILLS

MICROSOFT OFFICE

Extensive Knowledge

GOOGLE SUITE

Extensive Knowledge

SONY & CANON CAMERAS

Strong Knowledge

PROTOOLS, AUDACITY

Strong Knowledge

ADOBE SUITE

Strong Knowledge

SHOWBIZ BUDGETING

Extensive Knowledge

PERSONAL SKILLS

Team-Oriented Leader

Exceptionally Organized

Pinnacle Time Management

Community Focused

Creative Spirit

Professional Colleague

Fast-Paced Tech Veteran

Motivated Learner

Collaborative Manager

WORK EXPERIENCE

HEAD OF PRODUCTION

Splice | 2020 – Current

Our content innovation team has grown from zero upon starting a management role at Splice in 2020. My task was clear upon joining: Create from scratch and manage a brand new content & marketing offering by hiring and scaling a ten-person production machine. Since, we've scaled to produce one 1k video assets a year, overachieving on that benchmark by our first six months. Further, we've integrated existing content marketing resources alongside editorial to synergize a first-ever creative team, producing 10+ franchises simultaneously at our startup.

SENIOR PRODUCER

Spotify | 2016 – 2020

For over four years, I managed editorial podcast and video teams to establish a voice for Spotify's first-ever original shows. During my tenure at Spotify, I developed 35+ custom content series with 45+ brands and 60+ musicians, consistently quadrupling our year-over-year revenue for original and branded content. I've created bespoke concepts within Spotify's creative department, including a number of standout programs across podcasting, documentary-style original video, advertising, and more. During that time, my purview also included standardizing sound monetization and acquisition models for content.

PRODUCER

Efran Films | 2013 – 2016

Working at a start-up paced non-fiction documentary production house, I was mentored by Emmy Award-winning Executive Producers, and line produced content for 30+ clients, refining my skills and leading content development, casting, R&D, budgeting, scripting, field producing, directing and coordinating full film crews, and overseeing productions through post-production and metadata, ingestion, and delivery. It was during this time that I honed owning the soup to nuts of productions, technical production prowess, and exceptional collaboration.

PREVIOUS EMPLOYERS: MULLENLOWE. HALL & PARTNERS.

ACHIEVEMENTS

EMMY AWARD WINNER
National Academy of Television Arts & Sciences
Five-time News & Documentary category winner in
2018, 2016, and 2015.

GEORGE POLK AWARD IN JOURNALISM
Long Island University
Winner in 2015 for excellence in journalism and
television reporting.

VARIOUS AWARDS FOR ADVERTISING
Multiple Institutions
2015 Digiday Award Winner – Native Advertising
2014 Webby Online Film & Video Four-Time Honoree
2014 OMMA Award Winner – Native Advertising
2014 Synopsis Digital Model D Awards Finalist

LANGUAGES

English
Native Speaker

Latin
Fluent Reading

Arabic
Proficient

SOCIAL

linkedin.com/in/kaitwalsh

@notkatewalsh

@notkatewalsh

thank
you

EDUCATION

BACHELOR'S, IDST (JOURNALISM & MARKETING)
University of Richmond | Richmond, VA

- Cum Laude Graduate (3.6 GPA)
- President, Kappa Alpha Theta
- President & Music Director, The Sirens A Cappella Group

WORK SAMPLES

AUDIO & PODCASTS

"Planet Visionaries" | The Washington Post
Environmental Awareness Podcast.

"Behind The Chant" | pw: KWdevelopment
Sports & Music Podcast.

"The Music In You" | pw: KWdevelopment
Music Storytelling Podcast.

"Sonic Science" | pw: KWdevelopment
Science Storytelling Podcast.

"Chart Toppers" | pw: KWdevelopment
Weekly News & Culture Talk Podcast.

"Ghosted" | Filia Media
Original Storytelling Podcast.

"Draft Queens" | Bluewire Network
Weekly Sports Talk Podcast.

"Score Points" | The Game Awards
Esports & Gaming Podcast.

"For The Record" | Spotify
Weekly Music & Culture Podcast.

"Harmonize" | P&G
Social Impact Podcast.

"Ebb & Flow" | New Amsterdam Vodka
Music Talk Show Podcast.

"Inside The Game Awards" | TGA
Roundtable Gaming Podcast.

FILM & VIDEO

"Ice Queens" | Tribeca Digital Studios
Documentary Film. Genre: Sports (Hockey).

"Car Club USA" | AOL & Autoblog.com
Web Documentary Series. Genre: Auto.

"The Unknown Awaits" | Thrillist
Video Series. Genre: Adventure & Travel.

"Splice Skills" | Splice
Masterclass Educational Content.

"The Fearless Ones" | New Balance
Lifestyle Advertisements ft. Jaden Smith.

"Coming Of Age" | The Washington Post
Documentary-style Human Profiles.

"Women In Prison" | Netflix & New York Times
Web Film Series. Genre: Documentary, Crime.

"Various Emmy-Winning Films" | Weather Channel
Feature Length Documentaries.

"Yoga Surfer" & "Own Your Tomorrow" | Vimeo
Documentary Web Series. Genre: Wellness.

"ASPIREist" | USA Network
Feature News TV Show.

"The Drop" | Spotify, Wells Fargo, BMW, etc.
Documentary-style Artist Video Profiles.

"Epilepsy Out Loud" | Time Inc.
Documentary-style Human Profiles.

ADDITIONAL WORK SAMPLES ARE AVAILABLE UPON REQUEST.